

HennessyPorsche
NORTH ATLANTA | EXPERIENCE EXCELLENCE



WHY CHOOSE HENNESSY PORSCHE TO HELP PROTECT YOUR NEW AUTOMOBILE?

The Hennessy family has been in business since 1964 and is focused on providing superior service to our clients. We want to help you protect your investment for the years to come. The options provided below have been thoroughly researched and are provided to help reduce the cost of ownership and keep your automobile looking it's best. We have worked with each company to provide you with the maximum coverage and benefit to you.

SpeedFilm

PRESERVE THE FINISH OF YOUR VEHICLE WITH SPEEDFILM

One of the things Porsche takes the most pride in is the fit and finish of their products. SpeedFilm is a clear and resilient film with an aggressive pressure sensitive adhesive that is designed for a long-term adhesion. The clear conformable film is precision cut on a computer to fit all the vulnerable impact areas of your vehicle.

HOW IS IT APPLIED?

- The painted surface of the car is thoroughly cleaned and a clay bar is used to remove any residue from driving.
- The vehicle is kept under cover and out of direct sunlight during the application.
- Areas that will be protected are then waxed with a proprietary polymer sealant.
- The film's paper backing is removed to expose the adhesive.
- The film is sprayed with a special solvent composed of 25% alcohol and 75% water.
- The film is moistened, positioned in place, and applied to the surface of the vehicle.

COVERAGE AREAS

- Bumpers
- Mirrors
- Fenders
- Lower Bumpers
- Door Cups
- Door Edges
- Rear Wheel Well Area
- Rear Cargo Area (On Cayenne and Macan)



SPEEDFILM - STANDARD KIT

This type of film was originally designed for military use. Custom cut to specifically fit your vehicle. Covers the front metal impact areas of your new car, thus providing a durable, maintenance free protection against stone chips, insect damage, and road debris. Safe for washing and waxing.

BENEFITS

- **Used in many areas that you already know, Military, NASCAR, airplanes, etc.**
- **Custom cut by computer to fit your car specifically.**
- **Includes UV inhibitors to maintain the clarity and prevent yellowing.**
- **Can be removed without harming the paint.**
- **5 Year warranty against yellowing, cracking, and fading.**
- **OEM approved and is a licensed product**
- **Does not alter factory appearance**
- **Covers major impact areas of your vehicle**

\$1,595 INSTALLED

SPEEDFILM – FULL KIT

You will benefit from all of the coverage listed above as well as:

BENEFITS

- **Full coverage of left and right fenders**
- **Full coverage of the hood**
- **Both mirrors**
- **On SUV Cayenne and Macan Models includes luggage component**

\$2,495 INSTALLED

***Can be customized to include whole car or change to matte finish**



WHY IS DRIVERCARE IMPORTANT?

As technology continues to allow automobile manufacturers to push the performance envelope further and further manufacturers are placing a greater demand on the performance of your wheels and tires. DriverCare helps give you the peace of mind to know that you are protected from the expense of replacing a tire or wheel due to a road hazard.

Protection covers you all across the continental United States and Canada. Protect Yourself from the Hazards of the Road:

- Metal/Nails
- Glass/Debris
- Potholes
- Blowouts
- Construction Mishaps

The DriverCare Program provides coverage in the event of damage to your tires or wheels as a result of metal, nails, glass, debris, potholes, blowouts, etc. You can choose a plan that covers your vehicle for up to 5 years.

WHAT DOES IT COVER?

Registration in the DriverCare Program entitles you to the following benefits and guarantees:

- Replacement of flat tire.
- Replacement of wheel if damaged to the extent it fails to seal with the tire.
- No deductible.
- Covers aftermarket wheels and tires.
- Cosmetic coverage
- Replacement of tire with same brand that is currently on the car.

All vehicle tires are covered as long as they have at least 3/32" of tread at the time of damage.



DRIVER CARE

With the increasing performance that we are demanding from our car manufacturers are placing a greater demand on the performance of your tires. Driver care protects you from the expense of replacing a tire or rim due to a road hazard.

BENEFITS

- **Replacement of tire(s) due to road hazard.**
- **\$ 0 deductible.**
- **An average of \$ 28,000 per month in tire claims paid to Hennessy Porsche.**
- **Average cost of a 20" tire is \$ 703.**
- **Average cost of a 20" wheel is \$2,997.**
- **Covers the cost of a tire that does not hold air.**
- **Porsche will not let you patch any tires, they have to be replaced.**
- **Will replace wheel that will not hold air.**
- **Includes cosmetic coverage.**
- **Good for up to 5 years of coverage.**

\$2,695 FOR UP TO 5 YEARS OF COVERAGE

FUSION PLUS™

CERAMIC COATING

GET HYDROPHOBIC PROTECTION WITH FUSION PLUS™ CERAMIC COATING

FUSION PLUS™ bonds at the molecular level to seal and protect surfaces from environmental contaminants, harmful UV rays, and insect acids. FUSION PLUS also provides resistance to light scratches and fading. Its hydrophobic properties repel dirt and liquids, making surfaces easier to clean.

Developed to perform in a wide variety of surface types, FUSION PLUS Ceramic Coating offers unrivaled gloss, superior hydrophobic protection, and improved scratch resistance with a single application.

WHAT DOES IT DO?

BENEFITS

- FUSION PLUS uses Silicon Dioxide technology. It is a complex chemical matrix that is unique to us. A combination of several technologies that cross-link very strongly to form a strong 9H coating.
- Ceramic coating enhances the reflective nature of your car's factory paint and clear coat, adding to the depth and clarity of your paint.
- Fusion Plus ceramic coating is hydrophobic, which means that it repels water. When wet the water will bead on the surface and slide off easier.
- By creating a chemically resistant surface, it can keep some contaminants from bonding to your vehicle's paint.
- When exposed to the sun, its paint will begin to oxidize, resulting in dulled and faded paint. Fusion Plus protects your vehicle's paint from the sun's ultraviolet rays, thereby reducing the amount of oxidization.

\$ 2,795 FOR 4 YEARS OF COVERAGE

***Additional coverage available for glass and wheels**





VEHICLE THEFT IS A REALITY TODAY

Over 45% of all cars stolen last year were never recovered and a vehicle is stolen every 26 seconds in the U.S. Alarms and other deterrents are not enough. Security experts advise that just like your home you use layers of protection to ensure your safety. There is little one can do to prevent a car from being stolen however, when you equip your vehicle with the Apex GPS recovery system you can take control and ensure that if your car is stolen, you'll get it back.

TAKE CONTROL WITH APEX

The technologically advanced Apex recovery system utilizes, GPS satellites, numerous cell phone towers (in the vicinity of your vehicle), to get an exact location. They will then contact the local authorities and assist them with Real Time Location to find your vehicle.

WHY DOES IT MAKE SENSE

Beyond the emotional stress and disruption to your daily and work-related activities, there are significant financial costs that you may incur if your vehicle is stolen. According to the FBI, although 75% of respondents know that there are costs associated with vehicle theft in addition to paying the insurance deductible and the cost of replacing the vehicle that are not covered by insurance, virtually none knew that there are additional costs such as insurance premium increases, the cost of time spent dealing with police, vehicle rental costs, and the cost of time off from work.

The survey was conducted by Opinion Research Corporation.

DISABLE IT? THIEVES CAN'T EVEN FIND IT!

The Apex system is hidden within your vehicle. Other systems rely on a short visible antenna that can easily be broken off by a thief.



APEX

Other than your house your automobile(s) are the second biggest purchase most of us make. We all go to great lengths to protect our homes from theft and vandalism, and your car should be no different. Apex is the world leader in stolen vehicle recovery.

BENEFITS

- **Integration with local law enforcement.**
- **If your vehicle is stolen and not recovered within 24 hours, Hennessy Porsche will refund the purchase price of your Apex system purchase**
- **Geofencing capabilities that can send pop up notifications directly to your cellphone if the car leaves the area**
- **A professional thief can strip a car in less than 30 minutes and make 2 – 4 times a vehicles worth by selling parts (National Insurance Crime Bureau)**
- **Most common days that cars are stolen are Monday, Friday, and Saturday. (FBI Theft Data)**
- **The Apex system can make a lasting difference for your family's security and your peace of mind.**
- **Potential insurance savings**

\$1,195 INSTALLED FOR 3 YEARS OF COVERAGE (ADDITIONAL COVERAGE AVAILABLE)



PRESERVE YOUR INTERIOR AND YOU FROM THE EFFECTS OF THE SUN

The sun has damaging effects on both you and your car. By tinting your windows, you are protecting your interior, increasing your privacy, and reducing the amount of heat allowed in your car.

BENEFITS OF TINTED WINDOWS

Hot Spot Tinting uses state of the art high performance non-metalized film manufactured SunTek for automobile window tinting. Custom cut and molded to your vehicles windows perfectly, which makes for an impeccable fit. All films knock out 99.9% of UVA & UVB and reject up to 60% or more solar energy. Our films come with a life time warranty which covers bubbling, peeling, delaminating, adhesive failure and discoloration. The installation is performed with a new, innovative technique, which allows us to tint one-piece back windows and side windows.

- A proprietary construction that utilizes unique and innovative Carbon Ceramic technology or Breakthrough multi-layer Crystalline nanotechnology
- Non-reflective, "black" finish that will not fade
- Great solar performance with advanced UV protection
- No metal layers that can cause interference with cell phone, radio, or navigation system signals on high-end vehicles
- Added safety and security for driver and passengers





MAINTAINING THE INTERIOR AND EXTERIOR OF YOUR VEHICLE HAS NEVER BEEN THIS EASY

Do you stress out when someone spills something on the interior of your new car? Do you hate the feeling of having to constantly wash and wax your car to keep the elements from ruining the finish of your paint? ResistAll incorporates cutting edge nanotechnology along with superior product performance and an industry leading warranty to keep your vehicle looking showroom ready for years to come. Best of all it is available on any vehicle 6 years or newer.

BENEFITS

EXTERIOR

- **Protects against weather-induced fading**
- **Protects against damage from acid rain, hard water etching, loss of gloss, bird droppings, industrial fallout, insects (including love bugs), oxidation, accidental paint overspray, tree sap, and more**
- **Benefits that last up to 5 years**

INTERIOR

- **Extends the life of fabrics and carpets**
- **Contains inhibitors to reduce fading**
- **For use on interior seats, door panels, dashboard, trim, and carpet**

RESISTALL COVERAGE

- **Protects against stains from food, drinks, oil based stains, fading, cracking, blood, makeup, gum, pet stains, crayons, inks and dyes (including blue jeans), leather rub from car seats, and more**
- **No cap on claims and no mileage constraints**
- **No deductible transferrable 5 Years of coverage**
- **Renewable**

\$1,595 FOR 5 YEARS OF COVERAGE



ESCORT

THE RADAR AND LASER EXPERTS

COMBAT SPEED DETECTION DEVICES

Our Escort Max CI-CTA features 3 front laser jammers specifically designed to combat and jam speed detection devices including the Atlanta made Dragoneye gun. The front protection system includes 3 laser jammers and 1 radar detector for the ultimate in front protection. Inside you see a discrete 6 button controller and digital display notating nearby threats. We can also add additional rear radar detection to provide directional prompts for front and rear radar and an additional 2 laser jammers in the rear for laser protection

BENEFITS

- Offers the most advanced digital radar and laser detection system for the complete driver alert
- Our High-performance radar detectors with integrated digital signal processing (DSP) means maximum range and minimal false alerts
- Designed to be seamlessly integrated into the vehicle for a completely discreet install
- Available full integration with alerts via PCM

\$4,700 INSTALLED FOR FRONT COVERAGE

***Additional option available for rear coverage and integration to PCM**





PORSCHE

HIGH PERFORMANCE PROTECTION FROM EVERYDAY WEAR

Term Protection was designed to help protect you from everyday wear on your Porsche. Porsche Term Protection covers parts and labor for wearable components for up to six (6) years or 72,000 miles, with no deductible. Enjoy your Porsche knowing that when a replacement of select parts is needed, the expense will be covered.

TERM PROTECTION BENEFITS

- **Brake pads** Covers one (1) replacement set of front and rear brake pads
- **Battery** Covers one (1) replacement battery.
- **Belts and hoses** Covers replacement of most major engine belts and hoses
- **Windshield wiper blades** Covers one (1) replacement set of windshield wiper blades and/or inserts.
- **Wheel alignment** Covers one (1) wheel alignment.
- **Headlamps** Covers the replacement of headlamps.
- **Bulbs and fuses** Covers fuses and interior/ exterior light bulbs.
- **Diagnostic charges and fluid replacement** included in conjunction with all covered services
- **Trip interruption coverage** up to \$200 per day for up to five (5) days.
- **Transferable** for a fee if you sell your vehicle to a private party or if a private party assumes your lease agreement
- **No deductible**

TERM PROTECTION PLUS BENEFITS

- **Term Protection benefits**
- **Includes all covered components and services** listed under "Term Protection benefits
- **Mechanical breakdown coverage** including all mechanical and electrical parts, unless specifically listed as not covered in the Exclusions from Coverage section of the Agreement.
- **Optional - Covers one (1) replacement set of front and rear brake rotors**



ONE OF THE WORST THINGS TO SEE ON YOUR VEHICLE IS A DING IN ONE OF THE BODY PANELS

Porsche Intelligence Performance (PIP), you may ask what this is? Every Porsche contains intelligent and advanced technology. That is fascinating, but is not an end in itself. It creates great emotions, but not at any price. The technology always embodies our desire for maximum efficiency, which was already a part of the first Porsche in 1948. That is our commitment. One of the technologies that has been implemented to accomplish this is extensive use of aluminum on the exterior of your new car. Aluminum is fantastic because it is lightweight, however it does make it more susceptible to dings and dents through your course of ownership. Dings are unsightly and take away from the pride and prestige of driving your Porsche.

WHAT DOES IT COVER?

EasyCare Ding and Dent covers the metal surfaces on your car such as the hood, front fenders, door, rear quarter panels and the roof of the car. If you have a ding or dent in your car up to 4" in diameter using the PDR method (paint less dent removal) it will take them out.

BENEFITS

- **No cap on claims**
- **No deductible**
- **Removes dents or dings up to 4" in diameter**
- **Up to 5 years of coverage**
- **Coverage goes through United States and Canada.**

\$995 FOR 5 YEARS OF COVERAGE





YOU MAY LOSE YOUR KEYS...BUT NOT YOUR PEACE OF MIND

It's that sinking feeling that every car owner experiences at some time. You can't find your keys, and you need to pick up the kids from school, drive to an important client meeting or pick up your spouse from the airport. And with the costs of new high-tech electronic keys/fobs reaching several hundred dollars, replacing them can be an expensive proposition.

That's why we offer KeyCare

WHAT DOES IT COVER?

EasyCare KeyCare provides 24/7 emergency assistance protecting you and your family from being locked out of your car. With KeyCare, you receive the following benefit

BENEFITS

- **Simply call the 24 Hour the toll-free number, 800-865-4249, and someone will come out to pick up your car.**
- **No deductible**
- **We pick up the cost of replacing lost or stolen keys/fobs.**
- **Keys are recovered without putting your identity or location at risk. With KeyCare, you'll receive a key tag with your EasyCare member number and postage-paid return address. Anyone who finds the keys can drop them in a mailbox for return to the secure KeyCare Return Center. You'll be contacted immediately, and the finder will never know your name or address.**
- **If replacement keys can't be made at the lock-out location, KeyCare will provide you with a taxi or rental car, and even towing coverage.**

\$495 FOR 5 YEARS OF COVERAGE





WHAT DOES IT DO?

If you finance a car and do not have significant equity, then GAP insurance is extremely important to you. GAP insurance covers the remaining loan balance that a total loss insurance settlement may not. It will pay the outstanding difference and your deductible in the event of a total loss accident or theft.

BENEFITS

- **Saves you from worrying about negative equity.**
- **Think about the price of the car, taxes, and possible negative equity.**
- **Deductible reimbursement.**
- **Provides affordable protection for you and your family from financial burden if your vehicle is declared a total loss.**
- **Can only be purchased at the time of sale.**

When financing or leasing, you are responsible to make your payments for the full term of the contract--regardless of what happens to the vehicle. The EasyCare Guaranteed Auto Protection (GAP) program is designed to provide affordable protection for you and your family from financial burden if your vehicle is declared a total loss.

If your vehicle is totaled, the net auto insurance payout is often less than what you owe on the outstanding retail or lease contract. This is where GAP comes in--it will pay that difference, or deficiency, between your vehicle's market value and the balance on your contract.

With the GAP program, the deficiency balance is paid--including the auto insurance deductible up to \$1,000 (available in most states). Our goal is to provide you with the kind of protection that takes the worry out of your ownership. For additional convenience, GAP can be added to your monthly payment so you don't have to write another check.

GAP is available **only** at the time of vehicle purchase.

This protection may be automatically included with your lease contract. Please ask your sales consultant for more details.



WHAT YOUR AUTO INSURANCE COMPANY MAY PAY

You may assume that the physical damage insurance you have is sufficient to cover any losses related to your vehicle. However, when a vehicle is declared a total loss, insurance companies will generally pay the market value of the vehicle less the insurance deductible, if applicable. This amount may be substantially less than the balance due on the vehicle.

HOW GAP WORKS (FOR ILLUSTRATIVE PURPOSES ONLY)

Retail or Lease Contract Payoff:	\$60,000
Total Auto Insurance Settlement:	<u>-\$50,000</u>
	\$10,000
Auto Insurance Deductible:	<u>+\$1,000</u>
Total Out-of-Pocket Expense:	\$11,000
Minus GAP Payment:	<u>-\$11,000</u>
Total Owed to Finance Company to Pay Off Retail or Lease Contract:	\$0



VEHICLE SERVICE AGREEMENT

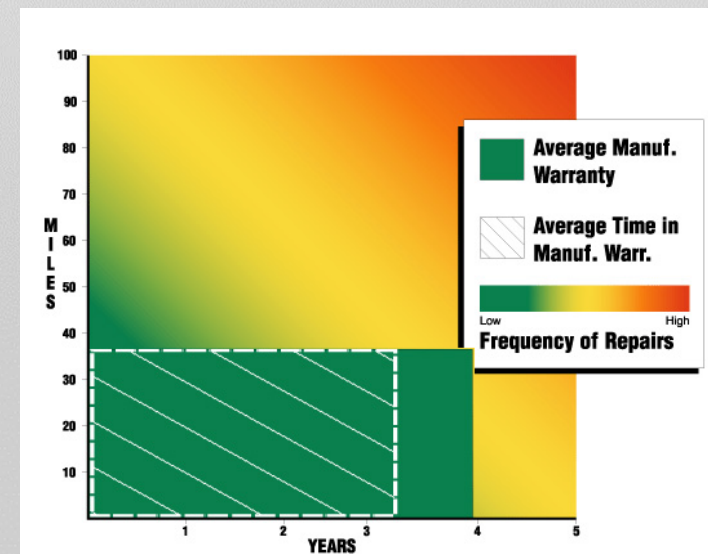
It pays to be prepared when unexpected problems arise. If you're like many customers, you plan to keep your vehicle longer than ever before. This creates a growing demand for protection from the potential cost of major repairs beyond the standard factory warranty period.

A vehicle service contract reduces the uncertainty associated with the cost of owning a vehicle. If you are like many people and purchase a vehicle with the intention of owning the vehicle for four to five years, a service contract is something you should seriously consider. While most factories provide a 48 month / 50,000 mile warranty, the typical vehicle owner drives more than 12,000 miles a year. That's why Easy Care developed Vehicle Service Agreements (VSAs), a series of extended protection plans for both new and used vehicles that provide coverage beyond your factory warranty. With various term/mileage plans available, you can select the plan that meets your specific needs.

The cost of repairing the vehicle can be financed at the time of purchase and included in your monthly payment. This reduces the chance of a big repair bill when you least expect it. Many people find themselves having to pay for these repairs themselves. The addition of the vehicle service contract to the monthly payment is typically very small and manageable.

BENEFITS

- **The average person keeps their vehicle for 4 - 5 years.**
- **The average factory warranty lasts 3 years or 36,000 miles.**
- **The average person drives 15,000 miles a year, so most people are out of factory warranty after 3.3 years, if not sooner.**
- **The frequency of repairs increases as mileage and years increase.**



WHY USE OUR MONEY INSTEAD OF YOUR OWN?

Financing can be advantageous for a lot of our customers.

Own the Porsche of your dreams with retail financing. Choose from a menu of finance terms to spread out the cost of your vehicle (up to 84 months in some cases). Upon completion of the financing obligations you will receive the title to your Porsche.

Standard financing is also available on pre-owned Porsche models up to 10 model-years old. Porsche "Classics" Retail Financing is available for Porsche models over 10 model-years old. See your authorized Porsche dealer for details.

COMPELLING RATES

Because our sole focus is Porsche, rest assured that we will work to offer highly competitive rates, helping you build equity with each payment.

MINIMAL CASH OUTLAY

There is often no down payment required to purchase your Porsche. Many initial costs can be included in your finance contract.

ATTRACTIVE INSURANCE DEDUCTIBLES

A higher deductible may significantly reduce your insurance premiums. When financing your Porsche, you can carry a standard insurance deductible of up to \$1,500. Check with your insurance professional for details about how this can save you money.

The best place to be in a Porsche is behind the wheel. With the competitive rates and convenient terms available we can help put you there.

BENEFITS

- **Can allow you to keep your money and invest it.**
- **With your investments you can offset the interest.**
- **We will not take a personal check from out of state customers.**
- **Cars are depreciating assets, why invest in something that loses money. Put it where money appreciates.**

WHY USE OUR MONEY INSTEAD OF YOUR OWN?

Financing can be advantageous for a lot of our customers.

Own the Porsche of your dreams with retail financing. Choose from a menu of finance terms to spread out the cost of your vehicle (up to 84 months in some cases). Upon completion of the financing obligations you receive the title to your Porsche.

Standard financing is also available on pre-owned Porsche models up to 10 model-years old. Porsche "Classics" Retail Financing is available for Porsche models over 10 model-years old. See your authorized Porsche dealer for details.

COMPELLING RATES

Because our sole focus is Porsche, rest assured that we will work to offer highly competitive rates, helping you build equity with each payment.

MINIMAL CASH OUTLAY

There is often no down payment required to purchase your Porsche. Many initial costs can be included in your finance contract.

ATTRACTIVE INSURANCE DEDUCTIBLES

A higher deductible may significantly reduce your insurance premiums. When financing your Porsche, you can carry a standard insurance deductible of up to \$1,500. Check with your insurance professional for details about how this can save you money.

The best place to be in a Porsche is behind the wheel. With the competitive rates and convenient terms available we can help put you there.

Benefits

- **Can allow you to keep your money and invest it.**
- **With your investments you can offset the interest.**
- **We will not take a personal check from out of state customers.**
- **Cars are depreciating assets, why invest in something that loses money. Put it where money appreciates.**

WHY LEASING MIGHT BE ADVANTAGEOUS FOR YOU?

BENEFIT OF LEASING

The benefits of leasing offer significant freedom in terms of capital investment and contractual obligations. In general, the major benefits of leasing a Porsche are:

- Reduces monthly payment amount.
- Reduces the need for cash down payment.
- Makes it easier to upgrade to a more expensive model.
- Makes it easier to enjoy a new vehicle more often.
- Makes it easier to keep up with the latest vehicle technology.
- Permits you to return the vehicle at lease end and walk away, assuming there are no charges for excessive wear and use and/or excess mileage after payment of the disposition fee, if any.
- Provides the option to buy at a fixed price.
- Reduces the hassle at trade-in time.
- Potential waiver of payments if moving from one Porsche Financial lease to another Porsche Financial lease

Finally, all leases facilitated through Hennessy Porsche are "closed end." At the end of the lease, assuming the vehicle is returned in the condition outlined in your lease agreement, your obligation ends. There is no car to trade in, and there are no negotiations on its value toward the purchase of a new car. You may lease or buy a new model, or you may elect to purchase the automobile.

BENEFITS

- **Can allow you to keep your money and invest it.**
- **Guaranteed value at the end of term.**
- **No worries about what the car will be worth when it ends. The bank assumes the risk.**
- **Gap insurance is included**
- **You can get more car for your money.**